Academic integrity and the role of learning development

Ed Bickle Bournemouth University, UK

Stephanie Allen Bournemouth University, UK

Marian Mayer Bournemouth University, UK

Presentation abstract

Learning Development (LD) is a supportive function within an educational environment. Learning Developers walk alongside students to develop academic skills and practice, and guide individuals throughout their academic journey through a variety of empowering approaches. One such function is raising awareness of academic integrity within academia and the role individuals can play to uphold it. Academic integrity is concerned with six key principles: honesty, trust, fairness, respect, responsibility, and courage (ICAI, 2021).

Across the UK, many institutions and LD practitioners have designed and delivered courses, quizzes, tutorials, and events to promote academic integrity. These range from whole institution activities through piecemeal touchpoints. Academic integrity sessions are designed to encourage individual and original work, building on the shoulder of others, giving credit where due and avoiding plagiarism and unfair practice.

Emerging from a global pandemic and experiencing a technological revolution, such as ChatGPT3, in this brave new rapidly expanding digital world, several questions arise:

- What is the role of Learning Developers in assessment design?
- What is the role of Learning Developers in academic offences panels?
- What training do Learning Developers need?
- How can Learning Development take leadership in promoting academic integrity?
- What forms of collaborative cross institutional research on academic integrity would be advantageous?

This workshop provided participants with an opportunity to discuss the role of LD within the ever-developing world of academic integrity. Following a quick-fire quiz, participants had the opportunity to work in small groups. Each group was assigned one of the above questions in order to contribute to a 5-point action plan for how LD can be at the forefront of the academic integrity agenda. Participants took away ideas with them that they could apply within their own role and teams.

Keywords: artificial intelligence; academic integrity; ChatGPT.

Community response

The discussions and opportunities to speak to fellow LDers around the use of AI and in particular the use of ChatGPT created opportunities to discuss the impact that AI is having on academic integrity practices.

It was an opportunity to consider the impact on individual institutions and its potential uses/concerns over use for the future. It is reassuring to hear that the challenges we face in our own university are similar across the board. The information compiled on the day from the discussions such as the feedback from all the groups with remarks, suggestions and thoughts could provide a beneficial resource as we move into the next academic year.

Where an algorithm for spotting algorithmically generated writing was considered, the wider moral and ethical implications for knowledge transformation were considered given that generative AI basically trawls the internet to create the most probable outcomes. This will lead to the most popular or probable answer being generated and not necessarily the truest.

I really enjoyed the interactive, fun, nature of this session, which allowed us to hear different perspectives from others and find out about useful strategies for incorporating AI. It's a very important topic and the presenters focused our minds and gave everyone enough time to contribute, which led to some great ideas.

Authors' reflection

This workshop was a timely opportunity for the LD community to come together and discuss the possible impact of Artificial Intelligence on our practice. It was good to have such a healthy debate, it felt like one hour was not nearly enough to cover everything. I was particularly fascinated by the reaction to the quiz in which we asked participants to identify the human generated question amongst a series of questions generated by CHATGPT. The exercise demonstrated the potential challenges of separating human generated and AI content. In closing, I think AI is something all LD practitioners are going to need to address in the coming months and years: hopefully this workshop was a useful starter.

Acknowledgments

Thank you to all the contributors who shared their reflections and enriched our insight into this conference presentation and its impact on the audience. Special thanks go to Anne-Marie Langford from the University of Northampton, Sam Gridley from the University of Surrey and Angela Manser, from the University of East London.

The authors did not use generative AI technologies in the creation of this manuscript.

References

ICAI (2021) *The fundamental values of academic integrity*. 3rd edn. NY: International Center for Academic Integrity.

Further reading

International Center for Academic Integrity (2023) *Fundamental values. International Center for Academic Integrity.* Available at: <u>https://academicintegrity.org/resources/fundamental-values</u> (Accessed: 25 May 2023). Lancaster, T. (2023) 'ChatGPT – a force for good?', *International Center for Academic Integrity*, April 24. Available at: <u>https://academicintegrity.org/resources/blog/112-2023/april-2023/433-chatgpt-a-force-for-good</u> [Accessed 25th May 2023].

Author details

Ed Bickle is a Lecturer in Learning Development at Bournemouth University. He has extensive experience in widening participation research, and his primary interests lie in the lived experiences of widening participation students. He is currently undertaking research that examines the future role of Learning Development within the Higher Education sector.

Steph Allen is a Principal Academic in Learning Development and Academic Integrity at Bournemouth University. Steph is a Senior Fellow of the Higher Education Academy. Her research interests are focused on Learning Development, academic integrity, academic offences, and the student and staff experience. She is involved in academic integrity projects within the university and across the HE sector and is also a committee member of the University and College Union (UCU) focusing on working conditions.

Marian Mayer is a Principal Academic, leading a small team of Learning Development practitioners at Bournemouth University. Her research interests include challenging neoliberalism in higher education, transformative education, widening participation, the student experience, HE policy, and student retention and success. Marian has published on the subjects of reclaiming higher education, the neoliberal agenda in HE and transformative education. Marian's praxis is deeply embedded in research and education practice, primarily within the context of Learning Development.

Licence

©2023 The Author(s). This is an open-access article distributed under the terms of the Creative Commons Attribution 4.0 International License (CC-BY 4.0), which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited. See http://creativecommons.org/licenses/by/4.0/. Journal of Learning Development in Higher Education (JLDHE) is a peer-reviewed open access

journal published by the Association for Learning Development in Higher Education (ALDinHE).